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## Post-GIF in India

Insights into the global economy, innovative thinking and yoga

The Post-GIF in India took place in Mysore on November 21 and 22. The topic this year was "Innovation - Key Driver for Sustainability." Around 31 employees from different Business Groups took part. Participants came from FCS, FPM, FFT, FST (SFN), EagleBurgmann KE, FHCS (Gala), FRCCI and the Freudenberg Training Centre.

Dr. Tilman Krauch, Member of the Board of Management, Dr. Luis Lorenzo, Head of Corporate Innovation and Jonathan Birschel, Corporate HSE, made the key presentations as "ambassadors" from the Global GIF held in Weinheim in October.

Two external guests from the Center for Study of Science, Technology and Policy (CSTEP), one of the prominent Asian "Think Tanks" enriched the contents with "Indian perceptions." The event started on the afternoon of the 21st with an insight on Freudenberg's sustainability strategy by Jonathan Birschel and "The Indian Development Roadmap (2030) in Energy, Water and Transport" by Dr. Jai Asundi, Principal Research Scientist at CSTEP.



*Jonathan Birschel presenting Freudenberg's Sustainability Strategy*

The second day started early at 6 a.m. with a yoga session held by Kranthi Kiran, from Klüber Lubrication. "Yoga helps one be more mindful about the self and one's surroundings. It has long-term benefits as well – a healthy mind and body helps innovative thinking," said Kranthi Kiran.



*Morning yoga session held for participants at Post GIF*

Dr. Krauch began the second day at the FCS facility in Mysore with the presentation “Innovating Together for Sustainability.” Specific business presentations on best practices in innovation and sustainability were also made by FCS, SFN and FFT business representatives in India. At the fair booths, FCS and SFN showcased products developed and localized in India.



*Karl Jerg, CTO, SFN, Kanakaraju T, CTO, FCS India discuss the Levitex seal at the fair booth*

The general feedback was extremely positive: "I am convinced that the GIF will not end with our event in Mysore," said Georg Graf, Regional Representative, India. "I see it as a kick-off on our journey of Sustainability and Innovation in India."

"This was the first time we had participated in such a forum. It gave us a far greater insight into Group-wide products and innovations," said Venketeshwaran Kasi, Sales Manager, Dichtomatik India.



*Participants of the Post GIF in India together with external speakers and guests at FCS in Mysore*